

## CASE STUDY

### JV MANUFACTURING

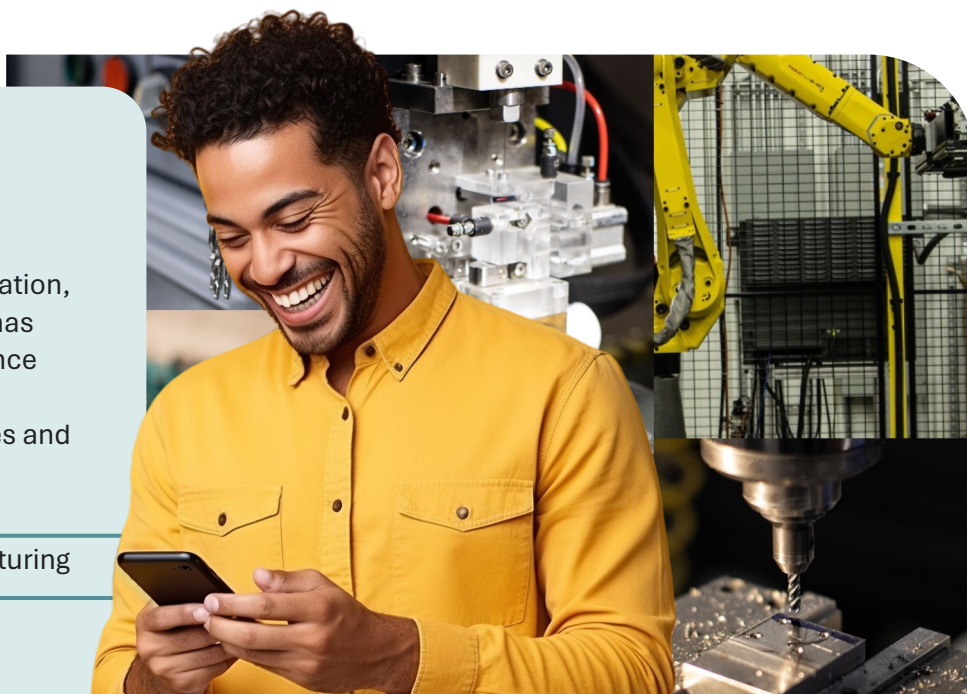
# Transforming the Employee User Experience With Motion Connected

## BACKGROUND

Established in 1975, JV Manufacturing, a third-generation, family-owned organization, has built a reputation for excellence and care by supplying their customers with stamping dies and precision components.

**Industry:** Tool & Die Manufacturing

**Active Participants:** 147



JV Manufacturing prides itself on living by the philosophy of “being better” and they apply that promise to every facet of business - including the commitment to their employee wellness program and the community they live and work in.

The problem was, their previous platform vendor made it difficult to live by the “being better” pledge.

The limited user experience, tied with tedious manual work on the administrative side, made it a sticking point in their journey to trying out new wellness initiatives to engage their employees.

## HIGHLIGHTS



**Boosted program participation**— 88% of users and their spouses are actively engaged in program.



**A more user-friendly experience**—keeps program goals clear & tracking easy to navigate



**Happy employees**— 95% of participants were satisfied or very satisfied with the program.

## THE SOLUTION

# Provide a clear path to more wellness opportunities with Motion Connected

With Motion Connected by their side, JV's wellness program underwent a subtle yet significant transformation.

No longer confined to a limited platform, employees were free to explore the clear, stress-free navigation and find new avenues for well-being, like yoga sessions, activity challenges and onsite massages. They were also able to continue to engage in their long-standing commitment to community service projects, like Adopt-a-Highway.

*"We were looking for a better solution that was **easy to navigate** and that stored all relevant information in one place. We wanted [something] that was **stress free for employees**. We also wanted to give employees a variety of ways to earn their wellness points and provide an easy way for tracking."*

*Motion Connected helped to ensure we had a smooth transition into their platform since we joined with them in 2022."*

AMBER

HR & SAFETY  
ADMINISTRATOR



## WHY MOTION CONNECTED?

### Exceptional Customer Service

Prompt and effective responses from their Client Engagement Specialist.

### Customizable Platform

Ability to tailor the platform to fit specific company needs and initiatives.

### User-Friendly Interface

Both employees and employers find the platform easy to navigate,



## THE OUTCOMES

*“In just two years, more employees are engaged in the program than ever before.”*

AMBER - HR & SAFETY ADMINISTRATOR

### BOOSTED PARTICIPATION AND ENGAGEMENT

Once tracking program progress became simpler with Motion Connected's user-friendly platform, employee engagement climbed. In 2023, an impressive 88% of eligible employees and their spouses participated actively in the program with 97% of those reaching the program goal!

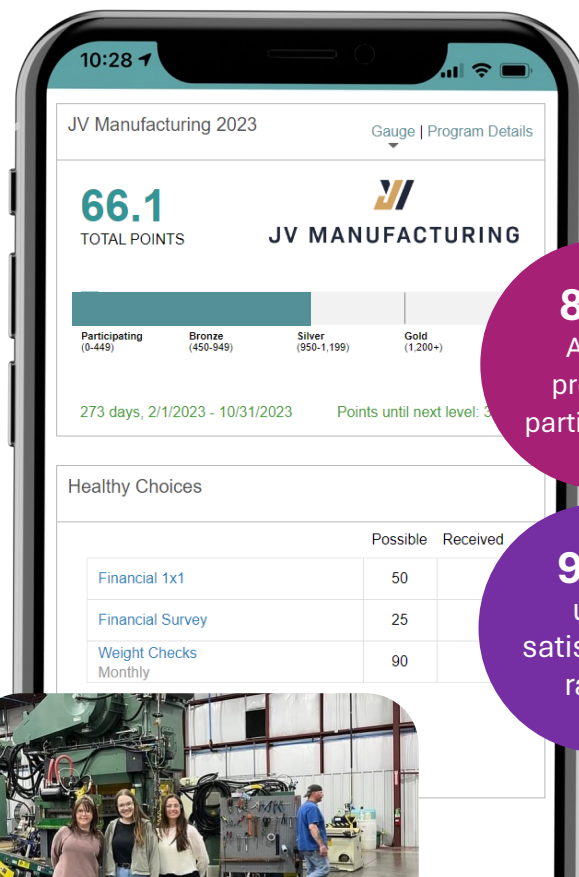
The preventive measures, like annual physicals and other health services, and promoting community service involvement also became more easily accessible for employees.

- **71%** completed their annual physicals
- **78%** completed 1+ preventive services
- **97%** participation in community services

### HIGH EMPLOYEE SATISFACTION

Feedback from employees highlighted Motion Connected's ease of use and engaging health activities.

- **85%** said program has positively impacted the decisions they make about their health.
- **59%** started exercising/walking more.



**88%**  
Active  
program  
participation

**95%**  
user  
satisfaction  
rating



*“The biggest thing I like is how easy the platform is to navigate on the employee and employer side. It is always a relief to employees who are not technologically savvy to learn how easy the platform is.”*

## EMPLOYEE FEEDBACK

“Website is easy to use and keep track of wellness points”

“Enjoyed tracking fitness progress as well as the supportive aids (e.g., health videos).”

“I think having the app that positively reinforces good habits as a reminder is beneficial.”



Looking back on their journey, Amber had a simple piece of advice for those embarking on a similar path: embrace creativity with your events, listen to your employees' feedback, and choose a platform like Motion Connected that puts the user experience at the forefront.